



Who we are

For many years, our team has been successfully completing local, regional and global assignments for diverse clients – and with diverse partners. Our team is made up of experienced professionals that have access to extensive networks and extensive experience in providing real estate solutions.

What we do

IPG is specialized in the following core businesses:

- Commercial Real Estate
- Residential Real Estate
- Property Management
- Tenant Services
- Valuation Services
- Corporate Advisory
- Investment Sales
- Asset Management
- Retail Services
- Capital Markets & Finance
- Strategic Planning
- Transaction Management
- Project Management
- Relocation Planning & Management
- Facilities Management
- Portfolio/Lease Administration
- Sublease & Disposition
- Supply Chain Management
- Sustainability
- Workforce & Location Planning
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By continuously expanding and improving our services and skills, we provide a widening range of creative, working solutions to your real estate issues.

Why we do it

Our mission is to provide superior real estate solutions to our esteemed clients and partners throughout the world, and to continually add value with integrity, expertise and trust.

How we do it

We are uniquely positioned to respond to the needs of any client or partner. With speed we apply our knowledge, expertise and network to provide you with unsurpassed solutions across markets and service lines. Key to IPG's business are:

- Experience: A company is as good as the experience of its people. Our comprehensive knowledge of real estate markets, experience and research coupled with our extensive network of contacts and longstanding relationships allows us to offer innovative, intelligent solutions for your needs.
- Reliability: Our clients come first. We serve our clients and work with partners in a timely, prompt, courteous and thorough manner. Our commitment to reliability has been the key to our success.
- Integrity: Our values contribute to the fulfillments of our vision. We have always been associated with words like 'honor', 'trust' and 'respect'. Our goal is to forge a lasting relationship.

Where we do it

Our main office is located in Midtown New York City, allowing us to be close to clients, partners and properties. We have many liaison offices throughout the United States – as well as partners in China. This complex world keeps on changing, and we are where clients need us.

- **Commercial Real Estate**

Our team fulfills the competitive needs of the 21st century business client. Since good planning is at the heart of every transaction, we take time to understand and assess every client's specific requirement. We carefully analyze every element that is germane to a transaction.

- **Residential Real Estate**

IPG is your knowledgeable advocate in the real estate process. By partnering with our clients, listening to our clients and communicating clearly, the transaction will fit your needs and desires.

- **Property Management**

IPG provides unparalleled property management services, including re-tooling and reengineering a building's operation resulting in lower operating expenses and higher profits to the owner.

- **Tenant Services**

IPG's real estate market knowledge is translated in advantages for tenants, allowing you to take advantage of market conditions. We thoroughly and respectfully assist clients in solving their real estate issues using our expertise.

- **Valuation Services/Broker Opinion of Value**

IPG has the expertise and market knowledge to provide you with a Broker Opinion Value or an Appraisal of outstanding quality. The pricing, thoroughness and speed of our valuation services are unmatched. No one has a better understanding and grasp of the real estate markets than our professionals.

- **Corporate Advisory**

IPG has the tools necessary to guide corporations in developing and implementing real estate strategies that support their objectives. We also provide lease audits that could save thousands of dollars. IPG precisely plans and controls negotiations with your landlord, each step subject to your approval. We respect the delicate tenant-landlord relationship.

- **Investment Sales**

IPG is uniquely positioned to identify attractive investment opportunities and help turn them into profit centers for our clients. In planning for and negotiating an investment transaction, we apply our proven analytical systems and skills to help our clients achieve their goals.

- **Asset Management**

We offer the highest levels of knowledge, field-proven techniques for cost-effective marketing and lease-up of real estate assets of every description. Our team has a successful track record for repositioning buildings to generate maximum value and return to owners. We are recognized for excellence in lease administration, using state-of-the-art technology coupled with plans that are customized for every owner's unique requirements.

- **Retail Services**

With the advent of high profile designer boutiques, multi-location specialty chains, high tech superstores and theme restaurants, we recognize the importance of immersing ourselves in the nature and nuances of every retail business we serve. Wherever you are, wherever you need to be, IPG has the experience and knowledge to take you there.

- **Capital Markets & Finance**

IPG can provide unique financial services to its clients by offering various types of loans to accommodate a wide range of financial needs. We will diligently find the financial solution that serves you best, may it be commercial or residential mortgages, mezzanine financing, credit lines, construction financing or any other type of loan.

- **Investment Services**

IPG is uniquely positioned to identify attractive opportunities and help turn them into profit centers for our clients. In planning for and negotiating investment transactions, we apply our proven analytical skills to help our clients achieve their goals. Whether investment properties are office, retail or industrial in nature, our powerful capabilities and contacts smooth the way towards successful investment strategies.

- **Expert Legal Testimony**

IPG real estate professionals are available to provide expert witness testimony in regard to court cases related to real estate. Experts are available to provide written expertise or in court appearance.

- **Lease Audits**

IPG is a specialist in lease auditing for office or retail leases. Proficient lease auditing requires coordination of the legal lease review and accounting review. Tens of thousands of dollars can be recovered that would have otherwise been wastefully overpaid. These savings go right to the bottom line. A contingency-based fee means there is no out of pocket expense to the client.

- **Hospitality Real Estate**

IPG experts can help you in the purchase or sale of hospitality related properties such as hotels, resorts, bed & breakfasts. We assist clients in hospitality transactions both here in the United States and abroad.

- **Bankruptcy Disposition of Assets Service**

IPG has been retained as an expert service provider to courts, credit committees, debtors and lawyers in regard to the disposition of assets due to a bankruptcy or reorganization. Services include evaluating the property, creating and carrying out marketing programs, assistance in bidding procedures, testimony and sales.

- **Sustainability**

IPG is keenly aware of the responsibility to protect the long term value of a client's legacy and through an integrated team appraisal we work with our customers to minimize their environmental impact. We implement sustainable programs such as energy management plans which not only reduce our carbon footprint but also reduce operating costs.

Our entrepreneurship and ability to innovate, offers a range of "sustainable" solutions that help our clients to operate more efficiently, minimize the impact on the environment while at the same time adding value to their company.

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